

Business Story Sample **

C.E.O. and Founder Jenna Goodwin of Schedule Me Unlimited strives to help entrepreneurs grow their businesses to its full potential. After earning her Bachelor's in Human Resource Management and Marketing, Jenna spent months developing her brand for scented candles. It was a challenge to sell her items at a reasonable price and still make a profit. Spreading the word about her business was getting harder, and juggling her daily administrative task took a toll, which limited room for growth.

In 2010, with the help of two colleagues, she developed a software to help new companies plan their schedules, book events, sell online, and connect directly with consumers. This innovative automation system helps save you time on daily tasks, leaving room to focus on your clients and continue to grow without headache!

Jenna is a big believer in supporting local, family businesses. She logged her time in the corporate world and having fifteen years of experience as an entrepreneur, she can't see herself going back there anytime soon. She hopes to empower business owners who fear the risks that come from entrepreneurship. With her software and available courses, she's certain that she can help you take your business to the next level.

With an honest, hard working support team and new features coming out every month, Jenna is proud to share Schedule Me Unlimited with you. Allow Jenna to guide you on your navigation through the business world and choose the next step in making your passion into a career!

About Me

Kirsten McNeill is a professional marketing writer, self-published Canadian author, and freelance personal writer, providing a variety of writing and editing services. For her business clients, Kirsten's [Marketing Writing](#) services include web content, social media posts, blog posts, and product descriptions to reach your target audience. Through her [Personal Writing](#) services, Kirsten writes from-the-heart stories, poems, and letters. For self-published writers, she has [Author Services](#) for book editing and blurbs.

In her own writing, Kirsten strives to connect with people through her words and inspire the world to reach its full potential. She created *The Art Is Ours* as a brand for sharing stories, music, and creativity. Her stories and poetry are based on her own knowledge and experiences. Though they are mostly fictional, they speak her truth about today's societal pressures and the world we live in.

Kirsten published her debut novel, *Strength from Within*, in 2017, and her first self-help book *Discovering Your Worth: Happiness Through Confidence* in 2020. To see more books from her, check out her [Amazon Author](#) page. In her spare time, she runs her own [blog](#), plays piano and guitar, and spends time with her family. She fully supports all things artistic and creative as she speaks her mind and lets her own creativity flow into words on the page.

Kirsten dreams of inspiring the lives of many and to change the world with her creative words. Find her on [Instagram](#), [Twitter](#), [Goodreads](#), and [Facebook](#).

**this piece does not reflect any existing person or business, it was created specifically to be use in my portfolio.